

Adding creative value to your business

BĒDA design

Who?

BEDA Design is a small but growing team of dedicated individuals who bring a simple, straightforward approach to the business of designing, developing and marketing our clients' brands.

We have a long track record of providing effective creative solutions and creating value for brands, in print and online.

— Why us?

There is no substitute for genuine creative thinking, incisive analysis of the problem and the talent and experience necessary to create solutions that work.

We know how to do all this without cutting creative corners. We work with our clients to ensure maximum cost-effectiveness from their promotional budgets.

If you need to cut your creative costs without compromising quality, or simply get a better design service for your money, in print or online, we can help.



What?

Brand strategy and corporate identity

Brand evaluation
Brand architecture systems
Brand positioning
Identity design and implementation
Brand management systems
Internal communications strategies

Interactive

E-brand strategy and web services
Website design and development
Full hosting, maintenance and ecommerce

Stakeholder communications

Annual and summary reports – in print and online
Investor communications
Flotation materials – print and online
Corporate websites

Marketing communications

Advertising and promotional campaigns
Copywriting
Photography
Media planning and buying

Literature

Corporate and marketing literature
Product literature

Information design

Document and form design
Corporate signage systems

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